

H. & S. Plan Career Event

At the regular meeting of the Home and School Association on Monday evening the group decided to sponsor a career event, to be held in the school auditorium on Monday, April 1, at 1:10 p.m. A ballot of pupils of the high school indicated a desire for information concerning certain types of vocation. Heading the list was the career of nursing.

A group of singers from the Bible College furnished a portion of the entertainment, followed by two films, one on "Safety in the Home" and the other "The Common Cold." Dr. R. Asquith spoke concerning each.

DIDSBURY W.I. HEAR TALK ON CANCER

Didsbury W.I. February meeting was held at the home of Mrs. Hunter with 14 members and one visitor present. Roll call was answered by presenting home-made valentines with Mrs. Miller's being chosen as the best, for which she received a pretty plate for the prize.

Literature on cancer was read and discussed. The Cancer Work Shop will be held in Calgary on March 1. The subject of the Didsbury Rest Room came up and it was decided that each member make or donate \$2.00 by the June meeting.

Secret pals were drawn for those who were unable to attend the January meeting. An interesting paper on agriculture entitled "dairying" was given by Mrs. Teasdale. Red Cross sewing, also children's dresses from the Unitarian Services were handed out to members.

MT. JOLLY JUNIORS PLAN MARCH DANCE

The February meeting of the Jolly Juniors was held at the home of Alice and Rosemary Hamper. Following opening with O'Canada, the code was read and the secretary gave her report. Roll call was answered by "my winter experience." There were 13 members.

It was decided to have a raffle on bed lamps and a dance on March 15. The topic was unfinished knitting. The dance was won by Mrs. J. Worrall and the bit of fun winners were Christine Fry for the juniors and Frances Kohut for the seniors.

Annual Meetings Hold The Spotlight . . .

MUNICIPAL DISTRICT MEETS SATURDAY

Municipal District of Mountain View No. 49 will hold its annual meeting in Oids Arena on Saturday, Feb. 16, starting at 1 p.m. The affairs of the district will be fully discussed and nominations for councillors for divisions 2 and 4 will be accepted, as well as for members for the Oids Municipal Hospital Board, wards 2 and 3 and Didsbury Hospital Board, wards 1, 3, 4 and 6.

South West Didsbury

Mr. Sharpe of Athabasca is visiting with Mr. and Mrs. Ed Clayton and family. The former is an uncle of Mrs. Clayton.

Mr. and Mrs. Henry Rish and family were Friday evening visitors of Mr. and Mrs. M. Dippel and Carole.

Mr. and Mrs. Ed Clayton entertained the following guests at a family dinner Sunday: Mr. and Mrs. Allan Sharpe and family of Crossfield, Mr. and Mrs. B. Trick and family of Carstairs, Mr. and Mrs. B. Nunn and family of Carstairs, Mr. Sharpe of Athabasca and Mr. and Mrs. Anderson and family of Calgary.

Miss Beverly Luft of Carstairs was a Sunday guest of Carole Dippel.

The birthday group will meet Tuesday, Feb. 19 at the home of Mrs. E. A. Barta.

Mr. and Mrs. J. B. Hipkin were Sunday guests of Mr. and Mrs. Dale Kimmel.

Midway News

(From Our Own Correspondent)

The February home and school meeting was held Thursday last with a very good attendance. Mr. Ham of Grand Prairie kindly showed his slides of wild life of the north. Mr. Ham travels extensively showing his slides, thereby training older and youth in the preservation of wild life; he is also guardian of the trumpeter swans.

The postponed carnival is now scheduled for Feb. 19, 1:30 p.m. Have you your tickets for your favorite King and Queen.

This is the week of the men's bonspiel. Come and see who takes home the trophies. The ladies' curling club serve delicious pie and coffee.

Mr. and Mrs. Hugh Richardson and Douglas of Red Deer and Mr. and Mrs. Dave Rowntree and family of Whitecourt, Alta., visited their parental homes over the weekend.

The men's rink curling at Reed Ranch 'spiel were Persinger and Shields, who were in the jewellery. At the Acme 'spiel Van Meel won second in the fourth event; Lee Bennett, fourth in second event; Schmick second in 2nd event and first in the 1st event. The latter also won the grand aggregate to be held for one year before it can be challenged for.

MUSIC STUDENTS WIN HONORS

Following is a list of successful candidates in examinations held recently by the Royal Conservatory of Music in Toronto in Didsbury. The names are arranged in order of merit.

GRADE II THEORY
First class honors: Patricia Houston, Bernice Clarke, Katharine Clayton, Lorna Cook.
Pass: Beverly Luft.

GRADE I THEORY
First class honors: Fay Rothwell, Evelyn Savatky (equal); Karlene Alden, Donna Archer, Eleanor Hobbs (equal); Lynn Pointon; Helen Folsmann, Linda Winterbottom (equal); Margaret Epp; Elva Thew; Joan Owens; Norma Hobbs.

MOUNTAIN VIEW

(From Our Own Correspondent)
Folks, keep in mind the dance at Mountain View hall on Feb. 22, with Reese's orchestra.

Sunday dinner and supper visitors with Mr. and Mrs. L. Hunter and Donna were Mr. and Mrs. John Hunter of Calgary and the former were evening visitors with Mr. and Mrs. Harold Swanson and boys.

Mrs. Helen Birdal and Mr. Sam McAllister spent Saturday evening with Mr. and Mrs. Gebers. Mrs. John Davis of Oids spent the past two weeks with her granddaughter, Mrs. Doug Gooding and family.

NOMINATION DAY NEXT MONDAY

Notice has been given that next Monday will be nomination day in Didsbury and the town clerk will accept same from 11 to 12 p.m. on that date.

Those whose terms expire this year are Mayor Lynch-Staunton, and Councillors P. Andrews and E. Klink. School board trustees who retire this term are W. Snyder, D. Jenkins and R. McArthur.

SPRINGSIDE NOTES

(From Our Own Correspondent)

A most enjoyable wedding dance was held at Melvin hall Friday evening for Mr. and Mrs. Bob Colinge.

Mr. and Mrs. Verne Wrigglesworth were Calgary visitors Wednesday.

Tuesday supper guests with Mr. and Mrs. Artie Chamberlain were Mr. and Mrs. George Innes and Mr. and Mrs. Verne Wrigglesworth.

Mr. and Mrs. Henry Tieszen of Rosemary visited over the weekend with their daughter and son-in-law, Mr. and Mrs. Jake Hildebrecht and family.

Miss Marjorie Thiede was a Calgary visitor Tuesday.

Mr. and Mrs. Ernest Clarke and Lester were Sunday evening visitors with Mr. and Mrs. Hugh Morton and family.

Mr. and Mrs. Verne Wrigglesworth were Sunday evening supper guests with Mr. and Mrs. Arthur Chamberlain by candlelight.

We were pleased to see the electricity was only off for fifteen minutes Sunday evening.



"Reach For The Sky"

VALENTINE DAY 1957

Local Curlers Still Winning; Bank Boys Win Trophy

Local Entry Wins Royal Bank Trophy

Playing in the annual provincial Royal Bank curling competition at Lacombe last weekend a foursome from the local branch walked off with top honors and now have prize on display in the bank here. Competing team was Jim Bain, Joe McComer, Barry Lashmir and Ralph Scarlett.

Divisional Champs Fall By Wayside

Herb Sinclair and his stalwarts found the opposition too tough when they took part in the South-west Alberta, Blair playdowns in Calgary last week. They dropped two straight games in the double knockout competition but at that did very well when you consider they were playing against the top curlers in the province.

Cliff Sorenson and his band found little better when they were in Brooks last weekend for the section Legion playoffs. They dropped out of contention in much the same way.

Mixed Bonspiel Starts On Monday

The ladies' and men's curling clubs will stage a mixed bonspiel here starting next Monday. Only evening draws will be held.

All names will be drawn out of a hat to decide the rinks and those wishing to take part must enter name on the list posted in the curling rink.

Square Draw Off Next Week . . .

Thursday, February 14 — 8:00 p.m.:
Wardie versus Pratt
Morris versus Evans
Gale versus Klein

Friday, February 15 — 7:00 p.m.:
Sinclair versus Clayton
Law versus Nuss

9:00 p.m.:
Ealer versus Sorenson
Gooding versus Kimmel

CREMONA NEWS

(From Our Own Correspondent)

Mrs. J. Simington entered Didsbury hospital as a patient last Wednesday.

Mrs. J. Lane is visiting with her daughter Mrs. R. Morek for an indefinite period. Congratulations and best wishes to Mr. and Mrs. Robert Bergeson on the birth of a daughter in the Holy Cross hospital on Feb. 3.

The Water Valley Wrestling Club was well entertained last week when E. Fischer and Roy Lavendyck wrestled for the club members. Both of these fellows have won honors in wrestling and it was well worth watching. Eon succeeded in pinning Roy down.

Following are the results of the Cremona ladies' bonspiel:

- First Event —
1—Mrs. A. Spence, Cremona.
2—Mrs. Milligan, Cochrane.
3—Mrs. Clara, Carstairs.
4—Mrs. Clayholt, Maden.
- Second Event —
1—Mrs. W. O'Dell, Cremona.
2—Mrs. A. Hogg, Elkton.
3—Mrs. L. McElin, Cremona.
4—Mrs. Luft, Elkton.
- Third Event —
1—Mrs. Coutts, Sundre.
2—Mrs. Taka, Crossfield.
3—Mrs. Smiley, Maden.
4—Mrs. Bellamy, Cremona.

RUGBY W.I. HOLDS FEBRUARY MEETING

The Rugby W.I. held its regular meeting at the home of Mrs. Howard Krebs, with 11 members. Roll call was "what are you doing about health."

"Canadian Health Plan" was the topic chosen by Mrs. Alex Blain, health convener. Mrs. A. L. Hogg was chosen as delegate for the cancer workshop, which will be held in Calgary March 1.

Mrs. Percy Hoesgood had charge of the short topic and read an article on good grooming, as well as giving a demonstration on hair waving.

Mrs. Wilfred Luft expressed her appreciation for the baby blanket given to her new son. Winners in the fancy dress broad contest were Mrs. Glen Bay and Mrs. P. Hoesgood. The tea draw was won by Mrs. Hogg.

Ramblers Start Playoff Trail

Didsbury Ramblers are scheduled to start playoffs in the Chinook Hockey League some time next week when they tangle with the Trochu entry. It will be a two-game total point series.

Playing in Oleichen last Saturday the locals dropped a 4-3 overtime decision to the southerners in an exhibition game.

Ramblers started intermediate B playoffs in Drumheller Wednesday night, too late to report here. We understand at present that the second game will also be played in the coal city on Saturday night, as ice will not be available here.

WESTERDALE NEWS

(From Our Own Correspondent)

Mr. and Mrs. Francis Jackson of Calgary were Thursday dinner visitors at the home of Mr. and Mrs. R. Jackson.

Mr. and Mrs. R. Heaton and family were supper guests at the home of Mr. and Mrs. J. E. Bolton on Sunday.

Mr. W. Wigley of Rocky Mountain House spent overnight visits at the F. J. Jackson home on Wednesday and Saturday.

Mrs. W. Herbert returned home from her holiday trip in the U.S. on Saturday. She reports a breath-taking experience when, while on her way home through the rugged country of Montana the bus driver suddenly slumped over dead, and the quick action of a sailor lad, who succeeded in bringing the bus to a stop crossways in the road.

Mr. and Mrs. S. Jackson and Mrs. R. Jackson motored to Calgary last Wednesday.

Miss Pat Buckley, Miss Dorothy Weisman, Miss Oreta Kershaw, Miss Marion Jackson, Mr. Jim Jackson and Mr. Robert Jackson attended the Grand Ole Opry in Calgary last Friday night.

Mrs. A. Jones spent an overnight visit in Calgary last Wednesday. Mr. A. Jones is spending a week or so at his home, having been laid off work in Calgary for a short time.

Do forget the variety program at the hall this Friday.

Westcott News

(From Our Own Correspondent)

Mr. and Mrs. John Stevenson and family of Sundre, Mrs. C. Banting and Mrs. L. Banting of Elkton spent Sunday with Mr. and Mrs. Herbert Goetsen. In the afternoon the Fred Goetsen were also visitors.

We are glad to report that Robert Wishnuck is better after being quite sick of late with an infection.

Word has been received here of the death of Mr. Hae Brown recently in California. He formerly lived at Westcott on what is known now as the Bonger farm.

Chitter-Chatter

By Our High School Scribbler

Last Saturday night the Freightways "Tuxedo" played an exhibition game with Didsbury High School Royals on our home ice. Final score was 14-3 in their favor.

Our goals were made by Bertus, Wilkins and McCoy. Mr. Stiles acted as coach for the games as Mr. Scarlett could not attend.

The Junior high school group of the Red Cross have been busy this year selling Japanese oranges, shining shoes and making and selling candied apples to earn money. Good work kids.

There is to be a high school party for grades 9-12 tomorrow (Friday) Feb. 8. It is to be a carnival party and will start at 8:00 p.m. Come on kids, let's turn out and make this party a good one.



Shown above is the Hopkins band, which will present a band School of Music student concert in the school auditorium on Monday, Feb. 25, under the auspices of Knox United Men's Club.

HALLIDAY'S CASH GROCERY

DOMESTIC SHORTENING, 1 lb. pkg. 2 for 59c
 MAPLE LEAF LARD, 1 lb. pkg. 2 for 45c
 COWAN'S PERFECTION COCOA, 1 lb. tin 79c
 LIGHT BULBS, 100 watt 4 for 85c
 CADBURY'S INSTANT CHOCOLATE, 1 lb. 59c
 SHIRRIFF'S INSTANT PUDDINGS, 6 pkgs. 49c
 BANANAS, firm 2 lbs. 39c
 HEAD LETTUCE, crisp and fresh 2 heads 35c
**PUT YOUR NAME IN THE BOX
 FOR A CHANCE ON THE DOLL**

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 printing requirements
 call 12 - The Pioneer Office

Lacombe April Sales

— APRIL 9th, 1957 —

PUREBRED BOARS AND GILTS

Animals must weigh at least 200 lbs.

— APRIL 10th, 1957 —

BEEF AND DAIRY FEMALES

All Beef Cattle Must Be Registered
 Dairy Cattle May Be Registered or GradeALL ANIMALS MUST BE BORN ON
 OR AFTER JANUARY 1st, 1949Entries for both Swine and Cattle
 Close February 25th, 1957
 For Entry Forms Write

CETRAL ALBERTA AGRICULTURAL SOCIETY
 J. Stewart Fraser, Secretary-Manager
 Box 249 Lacombe, Alberta

Used Car Specials For This Week

1955 CHEVROLET SEDAN —
 Reconditioned and guaranteed.
 1952 CHEVROLET SEDAN —
 Completely overhauled and guaranteed.
 1951 METEOR COACH —
 Reconditioned, radio equipped.
 1954 CHEVROLET HALF TON
 1952 CHEVROLET THREE-QUARTER TON
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Didsbury

WANTED

FOR SALE — International furnace with Crane gun, 100000 B.T.U., completely automatic, in best condition. Also 300 gallon fuel tank. For further particulars, contact Howard Post, phone 95. 7-31p

NOTICE
 The Greyhound Bus Depot at H. Way Service will be closed on Sundays. Buses will run as usual. (Signed) BOB ELKIN

FOR SALE — Vantage barley, govt. germ, test 96%, \$1.00 per bush. bin run. Also 450 bales sweet clover hay, 35c per bale. Apply Cyril Brooke, phone 1602. 7-31p

FIRESTONE TIRE SALE
 FOR ONE WEEK ONLY
 MOUNT VIEW SERVICE
 (On New Highway)

670x15 Deluxe Tubeless Sale \$26.60
 Regular \$22.35
 670x15 Deluxe Champion — Sale \$22.70
 Regular \$22.95
 670x15 Tubeless, Second Grade — Sale \$18.50
 Regular \$22.95
 600x16 Champion — Sale \$11.95
 Regular \$14.30 7-11c

MUNICIPAL ELECTIONS TOWN OF DIDSBURY

Public Notice is hereby given that I will attend at Didsbury, on Monday the 18th day of February, 1957, from eleven o'clock in the forenoon until twelve o'clock noon for the purpose of receiving nominations of candidates for the office of Mayor for the next ensuing two years, for the office of Councillor for the next ensuing three years, for School Board member for two years.

F. L. EVANS,
 Returning Officer

ELECTION NOTICE NOTICE OF MUNICIPAL MEETING AND NOMINATION OF CANDIDATES AT GENERAL ELECTION

Public Notice is hereby given that a Meeting of the Electors of the Municipal District of Mountain View No. 49, will be held at ARENA HALL, OLDS, at one o'clock p.m. on Saturday, the 16th day of February, 1957, for the discussion of the affairs of the District; and that from three to four o'clock p.m. on the same day and at the same place, nominations for the office of Councillor will be received.

Councillors are to be Elected for the following Electoral Divisions: Divisions No. 2 and 4. Nomination papers to be signed by the Secretary of the Municipality.

At the same place, time and date mentioned above, nominations for members of the Boards of the following Municipal Hospital Districts will be received: Olds Municipal Hospital Board, No. 26; Wards 2 and 3; Didsbury Municipal Hospital Board, No. 33; Wards 1, 3, 4 and 6.

Given under my hand at Didsbury, this 18th day of January, 1957.

J. D. THOMAS,
 Returning Officer

FOR SALE — Oyster shell, 2c per lb. L. C. Smith typewriter, \$20. Sulphur, 12 lbs. for \$1.00. Coleman oil heater, \$35. 500 gal. double compartment fuel storage tank \$65. New Coleman oil furnace \$100. Cleanser and water conditioner, 10 lbs. for \$1.00. Peck's General Retail, phone 221, Didsbury, Alta. 6-41c

AUCTION SALES—Purbeck Herford, Angus and Shorthorn Sale at Innisfail Auction Market, Friday, March 29. Bulls and females. Entries close March 10. Will be sold in order of lotting. Horse sale April 6. Phone 54-42, Innisfail Auction Market. 7-41c

FOR SALE — A 16 mm Keystone movie camera. Model A-8 with 12.5 lens. Good condition. Instruction book included. New \$154.50. What offer? See Mr. Kroening, R.R. 1, Didsbury, or phone 1717 and ask for Mr. Kroening. 7-21p

FOR SALE — 2000 bushels Carter oats, cert. no. 76-9371, germ. test 93%. Price 65c bush. at bin. Apply W. H. Metz, phone 1420. 7-31p

FOR SALE — A small amount of Garry oats at Olds Feed Mill. These oats are highly recommended for this district. Call H. O. Hanson, phone 603. Olds or Olds Feed Mill, phone 410. 7-31c

NOTICE
 Notice is hereby given that under the provisions of the Tax Recovery Act a penalty of 5% will be added to all unpaid taxes on March 1st, 1957.

M. D. of Mountain View No. 49,
 J. RUDOLPH,
 Secretary-Treasurer 7-11c

NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of LOUISE SIMPSON, late of Didsbury, in the Province of Alberta, Widow, Deceased.

NOTICE IS HEREBY GIVEN that all persons having claims upon the estate of the above named LOUISE SIMPSON, who died on the 3rd day of December, 1956, are required to file with the undersigned, by the 14th day of March, A.D. 1957, a full statement duly verified of their claims and of any securities held by them, and that after that date the Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge.

DATED this 1st day of February, A.D. 1957.

H. LYNCH-STANTON,
 Didsbury, Alberta,
 Solicitor for the Administrator 6-21c

FOR SALE — Quantity of hay at \$20 per ton; feed barley, oats, wheat for sale at initial price plus final payment if any. Contact Reiber Bros. 6-41c

FOR SALE — Ten to 15 ton of upland hay, \$20 per ton; also some baled green feed. Phone 2197, Didsbury. 6-31p

UNWANTED HAIR — Vanished away with Saca-Pelo. Saca-Pelo is different. It does not dissolve or remove hair from the surface but penetrates and retards growth of unwanted hair. Lor-Beer Laboratories, Ste. 5, 679 Granville St., Vancouver 2, B.C. 6-21p

Carstairs, Alta.
 February 6, 1957.

R. B. BUDGE,
 Returning Officer

If another polling centre is more convenient than the one designated, an elector may cast his ballot there after signing a declaration that he is an elector of the subdivision. (Section 137 (3) School Act.) 6-21c

FOR SALE — 20-ton upland hay; 10-ton bromo and alfalfa. John Deere Sur-Flex Seeder Box and Packers and one 12-ft. tool bar, both practically new. Contact H. J. Wilson, RR2, Didsbury. 6-31p

MAKE UP TO \$200 PER MONTH — Men, Women: We have a sensational plan whereby you can make \$50 weekly and more in spare time by selling our complete line of dry goods and yard goods. No experience needed. Free particulars and free gift. Rex Trading Co., 1171 Bernard St. West, Montreal, Que., Dept. 109. 1-11p

FOR SALE — S.E. 4 10 - 31 - 27, W4th. Apply 243 24th Ave. N.W. or phone 7520 for details. 2 - 61p

WANTED — Yearling Holstein bull from purebred stock or a good milking cow. A. A. Neufeld, RR 2, Didsbury. 5-31p

FOR SALE — Use strong, clean seed wheat in '57. Registered Trade No. 1 and 2 seed C.R.C. No. 31623 and C.S.C. No. 76-3559, germination 96%, sacked and sealed. F.O.B. plant 4 miles east of Acme, \$1.75 bushel. Eligible for purchase on over delivery quotas. E. M. Brown and Sons, phone 303, Acme, Alta. 6-31p

TRUCK TIRE BARGAINS

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 Goodyear tires from

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 size 6.00 x 16
 (with trade)

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PHONE: 58

GENERAL MOTORS CARS AND TRUCKS

Her first stop — the bank

When Mrs. Wilson planned to go shopping, her husband Tom said: "Meet you at the bank." It was a natural thing to say, for going to the bank is just a part of everyday life.

In the bank, Mrs. Wilson noticed Miss Ellis the schoolteacher . . . Mr. Cooper the storekeeper . . . and her neighbour's son Bobby, adding to his savings account.

When Tom arrived, he grinned: "Seems like everybody goes to the bank." It's true. Canadians find the chartered banks such a safe and handy place to keep money that practically everybody has a bank account. There are now more than 10 million deposit accounts in the chartered banks—more accounts than there are adults in the country.

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TELLS HIS STORY

CBC DOMINION NETWORK

ADVERTISING DOESN'T COST !! IT PAYS !!



The 17-storey wing of the Royal York hotel now under construction is the inspiration for the house of blocks that five-year-old Cathie Stewart is building. Looking on are R. A. Mackie, general manager, C.P.R. hotels and Angus P. MacKinnon, manager of the Royal

York. An artist's conception of the 400-room wing of the hotel, costing \$10,000,000 and standing 17 storeys high, hangs in the background.

THE PLACE TO STOP? RIGHT THERE!

A Hollywood producer announced he was going to take a vacation away from all civilization. "But how will you find a place like that?" he was asked. "I'll just fasten a picture and a name card of Elvis Presley on the front of my car," said the producer. "And as soon as someone asks, 'Who is that?' I'll stop."

From Other Papers ...

The Christian Science Monitor, speaking of U.S. farm policy, writes ... there will be price supports at \$1.35 a bushel ... and allotments totalling 37,000,000 acres instead of 51,000,000 acres. These acreage quotas have been so reduced in the effort to curb surpluses that many farmers refuse to comply. At the same time hybrid seed, better fertilizers and cultivation have doubled yields in many areas in recent

years. This means that larger crops can be raised even on reduced acreage. And it has just been announced that once more production records have been broken.

The following is gleaned from the pages of the Camrose Canadian and was written by a high school student at that point ... A much-talked about person today is Elvis Presley, of "Rock 'n' Roll" fame. I think Elvis Presley is better known than the President of the United States, or the Canadian Prime Minister. But is Elvis really the idol of teenagers? I don't think it is that way at all.

Just because many editors, announcers and disc jockeys give Elvis a difficult time, that is no reason for everybody to believe all that he reads and hears. Many of today's subjects written about in papers or heard discussed over the air, are debatable. What did people think about the action taken against Egypt by France and Britain? Were they right or wrong? This is as debatable as is the subject of Elvis Presley.

Adults fail to realize that we teenagers have minds of our own. We can see what is happening. Maybe it is true that some teenagers do things that are extraordinary, but don't some adults perform acts that do not always conform to other people's viewpoint? They should realize that Elvis doesn't effect all of the girls. Many of today's girls think he is a nobody. Why should most adults think he is the idol of all of us? Not everybody likes the latest styles, cars, songs, or even singers. We have minds and are entitled to our own opinions.

Many of our elders don't realize that in the years gone by there was an "Elvis." When Frank Sinatra first started his career, he was the idol of many teenagers, as well as women. Today's Liberace is a "dolt." Personally, I don't see what women see in him.

Now, why do the men rave about Marilyn Monroe or Kim Novak? It's not only the teenagers. Think about the situation before you judge anyone. Everyone must have had an idol at some time or other. It just so happens that many like Elvis. Maybe it's Liberace's hair, Marilyn's figure, or Elvis' style.

Whatever it is, or whoever it is, there is one idol for every age group of any year.

CHURCH NOTES

EVANGELICAL CHURCH
Rev. A. E. Stickle, Pastor
Sunday Services:
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meetings.

Bethel Services:
Sunday Services:
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8:00 p.m.
The Pastor and Congregations
attend a sincere welcome to all.
Come and Worship with us.

REDEEMER LUTHERAN CHURCH
"The Church of the Lutheran Hour"
Rev. E. B. FOX, Pastor
Divine Services every Sunday at
11:00 a.m., followed by Sunday
School and Adult Bible Class.

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Sunday evening service, 7:30
p.m.
Wednesday evening prayer meet-
ing at 8 p.m.

ANGELIC MISSION OF OLDS SUNDAY SERVICES
Sunday School, 11 a.m. every
Sunday.
First Sunday in the month:
11:45 a.m.—Didsbury.
Second Sunday in the month:
7:30 a.m. Didsbury.
Third Sunday in the month:
11:45 a.m.—Didsbury.

FALLEN TIMBER FOURSQUARE CHURCH
Rev. R. & Rev. C. Moore — Co-Pastors
Sunday School, 11:30 a.m.
Church Service, 2:30 p.m.
Young People's every Friday
8:30 p.m.
Come and Bring Your Friends.

CHRISTIAN SCIENCE
God's great healing and saving power will be brought out at Christian Science services this Sunday.

Scriptural selections will include the following from Matthew (15: 30): "And great multitudes came unto him, having with them those that were lame, blind, dumb, maimed, and many others, and cast them down at Jesus' feet; and he healed them."

Subject of the Lesson-Sermon is "Soul" a word which, when capitalized, is used in Christian Science as one of the synonyms for God. Passages to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include the following (219:11-16): "Knowing that Soul and its attributes were forever manifested through man the Master healed the sick, gave sight to the blind, hearing to the deaf, feet to the lame, his bringing to light the scientific action of the divine Mind in human minds and bodies and giving a better understanding of Soul and salvation."

TRADES TRAINING OPPORTUNITIES FOR YOUNG MEN OF SIXTEEN

Do you want to earn while you learn a trade? Under the Canadian Army Soldier Apprentice Plan, starting 1st June, the Canadian Army will accept a limited number of young men for training in 19 different trades.

The training course lasts for two years and then the Apprentice serves three years with a regular unit. Training starts in September. Under this plan the Apprentice receives —

- Half pay to the age of 17 then full pay
- 30 days paid holidays a year
- Medical and dental care
- Travel and adventure
- A healthy active outdoor life

To be eligible applicants must be 16, not yet 17, have a Grade 8 education, and be able to meet Army physical standards. As only a limited number of applicants can be accepted make your application early. Mail the coupon below, telephone or visit your nearest recruiting station.

No. 10 Personnel Depot, Cdn. Army Recruit, Calgary, Alta. — Tel. 42171 Loc. 71
Army Recruiting Station, 10042 — 101st Street, Edmonton, Alta. — Tel. 43268
The Army Recruiting Station in your home town

ARMY-ATV

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you have the
"HOUSEPOWER"
you need...

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Bring your home up-to-date now, so that it meets your needs for Better Living electrically. Have the work done this month. It helps to keep your town busy. You will benefit too.

Enjoy the Difference

Today, the average home uses many times the electricity it did a few years ago. Out-of-date wiring simply can't carry all the electricity you need today. To get all the benefits that your modern work saving appliances were built to give, you need full HOUSEPOWER. This means enough wiring, switches and outlets to adequately serve your electrical equipment. Call your electrical contractor today. He will make a HOUSEPOWER rating on your home at your convenience and show you exactly what appliances you can operate efficiently on your present wiring. A HOUSEPOWER Rating will also show you how you can get full HOUSEPOWER. If your home needs additional wiring it can be added neatly, quickly. Do it now.



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THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa

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JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



Believe It Or Not . . .

The road into town from the highway, which we have mentioned in this column more than once, has finally been surveyed and the stakes driven. We can only hope now that the stakes don't rot before the road crews move in to do the major repair job which has been so badly needed for so long.

★

Believe It Or Not . . .

Another hail suppression plebiscite will be held within the boundaries of the M.D. of Mountain View on March 16. This time around an extra portion of the municipality, which was not included in the vote held last fall, want to get in on the act. More details appear elsewhere in this issue.

★

Believe It Or Not . . .

Those in charge of handing out drivers' licences within the province will be asking their customers for \$5.00 the next time they apply for a renewal. We were just wondering about a case where, say three or four in a family, drive the same car. No reduction — the ticket will still be \$15 or \$20. A fairly big fee compared to the previous yearly one buck each for one year. It adds up, of course, in the long run you pay no more, but what do you think the paymaster is going to say when he's asked to shell it all out in one bundle? Could be you'll find too many people driving without the proper authority. And what happens if a person were to move from Alberta to another province a short time after purchasing a five-year ticket? Any refund?

★

Believe It Or Not . . .

The Lions are going to roar again on March 2 — this time on skates. Yes they're holding a big ice carnival that evening and advance notices give us the idea that you're gonna be wrong if you're not in attendance, and with a monkey suit or sumthin' on.

★

Believe It Or Not . . .

In one of the regular draws last week at the local curling palace a third man took over the headman's job and skipped the rink to a victory; that is until he threw, or should we say blew, his last rock. With the game won, this fella' should'a quit. No, he threw the rock that wasn't needed, raised the opposition into a tie, and lost the game in an extra end. The offender will remain anonymous but his initials are the same as the fellow who writes this column.

SAFETY STICKER SYSTEM ON WAY OUT

Placing of the onus of driving the motor vehicle on the owner and abolition of the present Alberta safety sticker system is under consideration.

Hon. Gordon Taylor, minister of highways, made this announcement at a conference in Edmonton, attended by representatives of various provincial bodies interested in highway traffic problems.

The change would be brought about by an amendment to the Motor Vehicles Act. The new legislation would be enforced by the medium of spot checks by police officers.

The minister told the delegates that the present system of annual vehicle inspections is not working satisfactorily and is not a realistic approach to the problem of making motorists safety conscious and keeping their vehicles road-worthy.

The new system to be effective would mean police inspections every week or every month.

The minister said he would like to experiment with the new system of spot checks for a year or so. It might be necessary to set up a special force of officers for this purpose.

There was a mixed reception to the minister's announcement. Some delegates contended there should be no change from the old system as it helped to promote safety consciousness.

HIGH COSTS CAUSING CONCERN TO WEEKLY NEWSPAPER PUBLISHERS

(The Letter Review)

Future of weekly papers is concerning publishers of rural and town weekly newspapers and it should be of public interest. In a half century costs have come up more rapidly than revenues, in spite of the fact that advertising rates on many weeklies are higher than on smaller dailies.

Weekly mechanical equipment is far superior to what it was 50 years ago. The simpler days were the more economical days and it is highly probable that \$1-per-year subscription in 1907 was a sounder price than the \$3 or \$4-per-year subscription that prevails today.



SERVICE BOARD
NOTES
By
W. K. SNYDER
Agricultural
Service Board

WEEDS IN LAWNS: Many people during the summer past have complained about chickweed in lawns, gardens and also in fields. This weed has been difficult to control but science has come through with a new chemical called Neuron. The latest research report just received from the National Weed Committee indicates that this new material is very effective in controlling chickweed, tarrary, buckwheat and corn aspery.

Where Neuron was sprayed on lawns containing Kentucky grass it was used at rates from 1/2 to 6 pounds per acre. Results: one hundred per cent kill of chickweed was obtained with all treatments in the test. However, it was noted that the lower rates, up to 3 lbs. per acre had regrowth starting later in the season and would require a second treatment.

The above mentioned treatment had no harmful effect on the stand of grass. It is interesting to note that Neuron did not kill dandelion, Russian plawed, lambs quarters, plantain or groundsel. We can't as yet give information on cost of treatment but are hopeful some Neuron will be available to us to use experimentally this year.

IF YOU NEED IT STEAL IT . . .

LOS ANGELES — Robbers can be feeble.

In West Los Angeles they took only one item when they ransacked an automobile. But it was highly important. The owner of the vehicle told police his false teeth were missing.

And in Riverside, Calif., prowlers who broke into a home pulled a switch on an old cat. They took nothing but the kitchen sink.

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For Your Steering and
Handling Problems
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One Of Our Specialties

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OLDS

OLDS FOURTH ANNUAL

Hereford Bull Sale

Auspices of Central Alberta Hereford
Breeders' Club
at the BOYCE-ROSEHILL SALES PAVILION
Olds, Alberta

SELLING 100 HEAD 2-YEAR-OLD REGISTERED

HEREFORD BULLS and 12 HEAD
POLLED HEREFORDS

Thursday, February 28, 1957

All bulls blood tested and eligible for shipment
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Sale Starts at 11:00 a.m.

Write Auctioneers For Catalogue Terms Cash

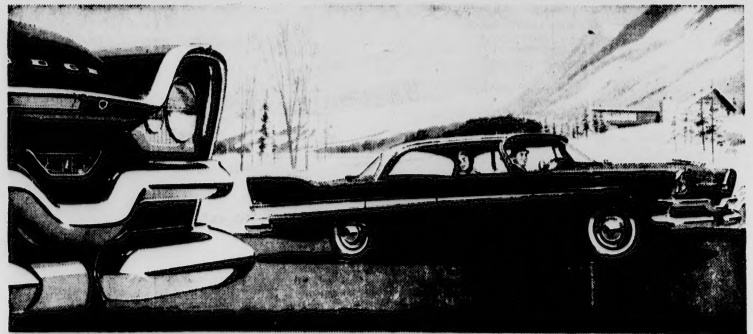
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Archie Boyce Harry Hays Chas. Rosehill
Lic. No. 21 Lic. No. 213 Lic. No. 209

Sale Dates To Remember

Olds Horse Sale, April 5 Olds Bull Sale, June 6

'57 DODGE outgoes 'em all
with the liveliest hoodful of V-8 power
in the low-price field!



Ease down your toe and watch that new Dodge V-8 show its stuff... leaving ordinary cars far behind! It's the biggest, most powerful standard V-8 in the low-price field... with 215 horsepower to speak for itself!



This is the push button that buttons it all up—new SCAT and SIZZLE and SPIRIT—in one beautiful dazzer named Dodge!

For this fully proved push-button control triggers into action the fastest, smoothest, thriftest automatic transmission on the road today—new Torque-Flite drive!

Yet, that's only a taste of the excitement in store for you. There's Torsion-Aire Ride that flattens down the bumps, lets you

stop without annoying "nose-dive" and corner as sway-free as a sports car. There's a lower centre of gravity, too, that makes your Dodge cling to the road like part of the pavement.

And—what a dream to park in your driveway! Get a close-up look at this better-built beauty today. We've got a hunch you'll join all the others in the big swing to Dodge for '57!

You're always a step ahead in cars of The Forward Look ➤

Dodge outshines 'em all—with new high-torque V-8's and Six... new Torque-Flite drive with push-button controls... new Flight-Sweep '57 styling... new Torsion-Aire Ride... new Total-Contact brakes.

YOU GET MORE IN A

DODGE
THE BIG BEAUTIFUL BUY IN THE LOW-PRICE FIELD!

Phone 14 • PREVOST MOTORS • Didsbury

AS NEAR AS
YOUR PHONE!
"Buy At Home"

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YOUR PHONE!
"Buy At Home"

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 85 per cent of Didsbury and District to buy their needs in your place of business.

When Your Car Is ill

Call 50 OLDS

Car Sluggish, Hard To Start? . . .

Perhaps the Electrical System is Faulty!

Call Around At TED STAUFFER'S, Olds,
and a Factory-Trained Technician will
give you expert advice and the service
necessary to put your car in top running
condition.

When you are sick, you call a doctor.
When your car is ill, it needs the services
of an expert technician from . . .

Ted Stauffer

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OLDS

Professional and Business Directory

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C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11-12; 1:30-5, except
Wed.—and by appointment
Phone 141 — Didsbury

Raymond Asquith
M.B., B.S., L.M.C.C., D.O.M.
Physician and Surgeon
Office above residence
Hours 1:30 to 5 p.m.
(Except Tuesdays)
Phone 63 — Didsbury

R. G. Bankier
M.B., Ch. B.
Physician and Surgeon
Dr. T. P. O'Hea
M.B., Ch. B.
Physician and Surgeon
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the former's residence
Appointments Every Afternoon
Except Wednesday
Phone 643

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OPTOMETRISTS

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503 Greyhound Bldg.
Calgary Ph. 27350

DRS. H. J. and D. J. SNELL
DR. G. W. L. TITELY
WILL BE AT OLDS EACH
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Except 1st TUESDAY of Month
10 a.m. to 4 p.m.
In Daves Block
Appointments may be made at
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We are now equipped to dig
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Associated with
Gooder Bros., Calgary
Phone 33 or 46 — Didsbury

MISCELLANEOUS

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BEAUTY SHOP**
At Pete Lissmer residence
Two doors west of hospital on
south side of street.
Phone 210, DIDSBURY

**FALK'S ESSO
SERVICE**
At Junction of No. 2 highway
Into Didsbury
REPAIRS TO ALL MAKES
OF CARS AND TRUCKS
ATLAS TIRES AND TUBES
24-hr. TOWING SERVICE
Phone 1010 Didsbury

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**PURTY "39"
PRODUCTS**
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**RADIOS AND APPLIANCES
ALL TYPES OF REPAIRS AND
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OUR SPECIALTY**
**DICKAU
ELECTRIC**

**EAT
AT THE
BRIGHT
SPOT**
All Our Pastry is Home Made
Al Engwer, prop. Phone 128

Moravian Church
Celebrates Anniversary

(Continued)
The Moravian Church was organized in Bohemia in 1457. At the time of the beginning of the Lutheran Reformation, there were 300,000 members in the 400 congregations throughout Bohemia and Moravia.
John Hus, the martyr of Bohemia, a fearless preacher of church reform, was condemned by the Council of Constance to die at the stake in 1415. The followers of Hus became involved in the revolt which lasted over 20 years. It finally resulted in forming a national church, called Utraquist, differing little from its rival, the Catholic Church.

The more earnest Hussites (as the followers of Hus were called) were aware that this type of reform had failed. Peter Chelchicky, a layman of pacific views, was instrumental in organizing the followers of Hus under the name of Unitas Fratrum (Unity of Brethren) in 1457.

Four principles were adopted as the basis of unitas fratrum:
1. The Bible as the only source of doctrine.
2. Public worship on the model of the apostolic church.
3. The Lord's Supper for participation by all, receiving it in faith without attempt at human explanation.
4. Godly Christian life as evidence of saving faith.
It was in 1467 when a ministry of their own was established. Three men were consecrated as bishops by a bishop of the Waldenses. Later the traditions of three ministerial orders: bishops, presbyters and deacons was adopted.
(To Be Continued)

END OF THE WEEK!

A problem child was becoming too well acquainted with the principal's office. One day the principal showed his annoyance.

Principal: "This makes the fifth time I have punished you this week. What have you got to say for yourself?"
Student: "I'm glad it's Friday!"

By The Way

Contributed by
REV. T. J. STANTON, M.A.

Mother: "Ted, where have you been?"
Ted: "Playing."
Mother: "But I told you to beat the rug."
Ted: "No mother, you told me to hang the rug on the line and beat it."

Ted was empty-handed, and empty hands are a sure sign of work left undone.
Some years ago a missionary from China related a story somewhat as follows. One day a missionary doctor had to make a trip to see a patient, 50 miles away. Now 50 miles is a long drive for a team of horses. It is an hour's drive for a car. It seemed impossible that a rickshaw boy could ever make it. A rickshaw is a Chinese cart, on two rubber-tired wheels. It is used in China as we use a taxi. The cart is hauled by a Coolie. The doctor said for a trip of this length he would need several Coolies. But one Coolie said he said he could do it, and he did.

Sometime later a new doctor from this continent joined the staff at that hospital. One day the new doctor was telling about his experience as a long distance runner. He was then told about the Coolie. The doctor was anxious for a race. A race was arranged and the doctor beat the Coolie. The Coolie said the race was not fair because he had not been allowed to run with his rickshaw. So another race was arranged. The doctor made much better time than he did on the previous occasion. This time the Coolie ran with his rickshaw and with a full grown man in it, and he beat the doctor by several yards. To us that hardly seems to make sense, but facts are facts. The rickshaw boy beat the doctor. The Coolie could do with his rickshaw what he could not do empty-handed.

In the race of life the empty-handed always come out, not even a second or third best, but last. It is those who carry heavy loads that win the day. Of course, if you give half your money away you only have half left. If you set rid of it all you have is an empty pocket. On the other hand it is always those people who give the most that enjoy the most.

But when we give friendship, of love, or good will, kindness, interest or faith, or any virtuous service of any form, we can not give it all away, because the more we give the more we have, and the less we give the less we have. There is only one way to be entirely spiritually empty handed, and that is to be entirely and completely selfish.

Here is another observation worthy of much consideration. Those who seemingly try the hardest to get pleasure from life, by any and every means they can either contrive or think of, are the most sober faced, sour hearted folk in all the world. Happiness and empty handedness are never good companions. They do not get on at all well together. By empty hands we mean hands that do little or nothing for the sole purpose of making others happy.

Doctor Hiesler was a visitor in Siam. He was being entertained in the palace by the King. Dr. Hiesler's visit was in the interests of better health, better medical services and better hospitals. After the banquet the King dismissed all his officers, attendants and guards. When they were alone he asked Dr. Hiesler, "What do you think of my medical school?" The doctor replied, "Among the many I have visited it is among the poorest." Then the King said, "And I want the best. Why did not some of my people tell me?" The reason seems obvious. A better school would require more service and more sacrifice. It takes courage to tell the truth; it takes courage to receive the truth. It is a sign of character growth when the truth is acted on. This matter of facing the truth always results in fuller hands, better services, increased satisfactions and many, many more friends.

How are our hands? Are they full or empty? as seen in the light of Truth? Hiesler?
"The world is so full
Of a number of things,
I'm sure we should all
Be happy as kings."

But are we?



YOU KNOW WHAT: Life is just one thing after another. Love is just two things after each other.

Obituary

As tangible evidence of the esteem in which she was held by the community and district, the chapel of Orme's Funeral Home was filled to capacity with friends and neighbors for the funeral service of Ida Jean (Mrs. W. W.) Notley, on Tuesday, Jan. 29. Interment was in the Hainstock cemetery.
Born in Hull, Quebec, in 1886 she came west with her parents in 1898 and settled in the Innis Lake district where she lived ever since her arrival, a period of almost 60 years. Her home in the early days was a centre for the community. It was there that the first Presbyterian church services were held, even before those of the church in Olds. It could be said that the beginnings of the Presbyterian church in Olds were an outgrowth of the service that were held in her home.
She is survived by four sons, Walter, Horace, Mac and Fred, all of Olds; two daughters, Mrs. Jean Richards of Calgary, and one brother, Mr. George Watson of Olds. She was predeceased by one daughter, Margaret, and by her husband, W. W. Notley, to whom she was married to in 1904 and who passed away in 1934.
Mrs. Notley passed away suddenly on Saturday, January 26.

—Olds Gazette

WALTHER LEAGUE HEAR
CONVENTION REPORTS

Redeemer Walther League opened its February 5 meeting with a hymn, scripture reading and a prayer. A continued study of prophets was led by Rev. Fox and dealt with "The Wise Man and His Neighbor."

During business, convention committees gave their reports. A committee is to look into the possibilities of presenting a variety program or a three-act play.

As the present treasurer is leaving, Bertha Jans was appointed to take her place. A committee was appointed to make arrangements for a skating party.

BIG RUSH COMING

Canada's population, which just topped 18 million at last summer's census, should be boosted this year by the largest immigrant movement since 1913, says Michael Barkway in The Financial Post.

The 1937 inflow may exceed 200,000. And it will include a larger proportion of Britons than in any other year since 1890.

A reasonable estimate is that anywhere between 80,000 and 100,000 Britons may move to Canada this year.

The sea snag is transport. And a mammoth airlift may provide a major part of the answer.

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:
FEB. 14, 15, 16:

MON., TUES., WED.:
FEB. 18, 19, 20:



'Drumbeat'

ALAN LAD
AUDREY TOTTER
Cinemascope and
Technicolor

Coming Attraction:
"Forever Darling"

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

The Rush Is Over . . .

NOW IS THE TIME

TO HAVE THAT

GAS FITTING AND

FURNACE INSTALLATION

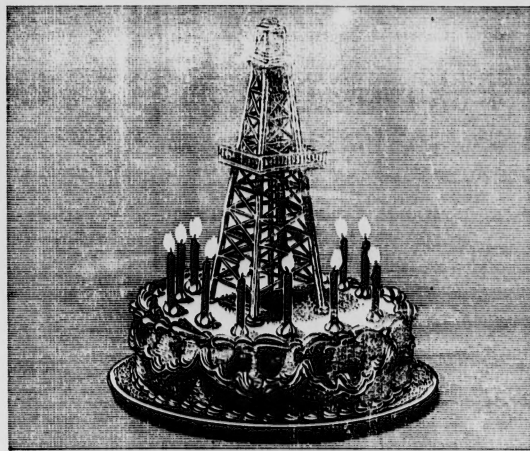
WORK DONE !!

As we said, the rush is over for now but you'll save money by having your work done now — next spring the rush starts again! For Quick Service and Free Estimates Contact

J. G. Munday

Gasfitter

Phone 390, Olds, or Leeson Hardware, Didsbury



Happy Birthday, Leduc!

TEN YEARS AGO THIS WEEK AN IMPERIAL DRILLING CREW DISCOVERED OIL NEAR LEDUC, ALBERTA. THAT DISCOVERY HAS AFFECTED THE LIFE OF ALMOST EVERY CANADIAN

SINCE LEDUC

In 1946, Canada's own oil fields met only one percent of her demand. Today, they produce about 70 percent of a demand which has increased by three times.
In 1946, Canada's proven oil reserves were 72 million barrels. Today, there are almost 40-fold increase.
In 1946, there were just 45 miles of oil pipe line in all Canada. Today, there are more than 3,000 miles.

The crew at Imperial Leduc No. 1 that winter's day knew that very few wells drilled in unproven territory find oil in commercial quantities. This could be just another well in a long series of failures. . . 133 of them at a cost of \$23,000,000. . . which Imperial had drilled in western Canada.
When Imperial Leduc No. 1 "came in" on February 13, 1947, the elated crew knew they had made an important discovery. What they couldn't know was just how important their discovery was, for Imperial Leduc No. 1 encouraged not only Imperial but hundreds of other companies to look for . . . and to find . . . more oil in Canada.
What were the results?
• A fast-growing oil producing industry, employing thousands.
• New refineries, and expansion of old ones.
• Birth of dozens of new industries.
• Large savings of foreign exchange that would have been spent on oil imports.
• A surer supply of oil for Canada.
Not has this development reached its peak. Though about four billion dollars have already been invested in finding and developing Canadian oil, experts predict another 20 billion will be spent during the next 25 years, bringing us still more industries, more jobs, and, of course, more oil.
Leduc's birthday was a happy day for us all!

IMPERIAL OIL LIMITED

ESSO

Canada's Per Capita Use of Oil



1946: Average consumption of oil in Canada, per person, was about 262 gallons a year.



Today's average consumption, per person is about 577 gallons per year.



By 1980, average consumption per person is expected to be about 910 gallons per year.

Since the discovery of oil at Leduc just a decade ago, the average Canadian has more than doubled his consumption of oil. By 1980, he is expected to be using 50 per cent more than he uses today. Western oil discoveries have provided Canada with large supplies of an essential commodity.

No Room For Wildlife

A warning that the province will some day be so thickly populated that it will endanger the survival of wildlife was given Saturday by Bill Reevley, western field representative for the U.S. National Federation, as the Alberta Fish and Game Association's two-day convention concluded in Calgary.

"Right now you can deem yourselves fortunate," Reevley said, "because you have no worries as to where your animals and birds can roam about. But in the United States this has become quite a problem."

"The population is increasing at an astonishing speed. It scares me when I relate that there are something like 20,000 new persons each day in the country. To find room for these people, they are pushing out into the country."

"In California, for instance, there are 13 million people and we are having difficulty finding places for ducks to sit down."

"With this rapid rise in population it shouldn't be too long before Alberta is invaded and starts pushing out into the country. This will some day be the topic of your meeting — to try to ward off the danger to your wildlife's survival."

Reevley, who handles 11 states and Alaska for the N.W.F., disclosed that the federation was not dependent on sportsmen for its existence but sold memberships annually to anyone interested in wild life conservation.

— Calgary Albertan

WESTCOTT SENIOR W.I. TO DONATE TO REST ROOM

Westcott Senior W.I. met at the home of Mrs. Cliff Eckstrand on Thursday, Feb. 7, with 11 members and five visitors present. Roll call was answered with "A Home-made Valentine and Original Verse."

One dollar per member is to be sent to the rest room project. Mrs. Raymond Shantz was appointed as delegate to the Cancer Workshop in Calgary on March 1.

Two quilts were made and are to be sent to the Unitarian Service Committee for Overseas Relief.

The five minute talk was given by Mrs. H. Goetjen who chose as her topic, "The Stolen Church."

Topic for the day was education and an article was given by Mrs. J. Robertson on "Crime Comics."

A short discussion took place on the Didsbury and District United Appeal Fund, which we will soon be hearing a lot about.

Judges for the bran muffins and butter tarts were Mrs. Carl Meyer, Mrs. Delbert Levagood, Mrs. Fred Befus and Mrs. Burr Tuglie, with results as follows: bran muffins, Mrs. Herb Goetjen, Mrs. Ed Klinek; butter tarts, Mrs. Raymond Shantz, Mrs. Ed Klinek.

Mrs. Burr Tuglie has enrolled as a new member.

A SPECIAL BUG?

An inebriated man entered a restaurant and ordered the "Special." The waiter set a bowl of soup and some celery before him and sometime later returned with a lobster. The diner looked at his plate and said, "I drank your dirty water and ate those stringy weeds, but I'll be damned if I'll eat that bug!"

Walther League Holds Successful Convention

The 33rd district convention of the Alberta-British Columbia District Walther League was opened Friday evening, Feb. 1, with Rev. V. Hennis of Calgary in charge of vesper services. Following the service, Rev. Fox informed those present that the international representative would not be able to attend, due to planes being grounded in Chicago. Werner Reinhardt, president of the Didsbury League, welcomed the leaguers and friends in attendance.

Everyone then gathered in the church basement for a get-acquainted social. In a very short time the entertainment committee had everyone in a jolly mood as they presented a radio quiz program, with George Pieper as announcer. A lunch of coffee and doughnuts brought this evening to a close.

Saturday morning sessions were opened with a devotion led by district president Allan Elfert of Edmonton. Following this the district constitution was discussed and changes made. After recess Rev. Fox led a Bible study entitled "Essentials of an Ideal Christian Home." District reports were then given and sessions closed with a prayer.

Saturday afternoon district business was dealt with and a topic study entitled "We Being Many Are One Body in Christ," the theme of the convention, was led by the Medicine Hat League. Election of officers was then held and Erhard Reinhardt of Didsbury was elected treasurer.

Saturday evening 160 leaguers and friends sat down to a banquet prepared and served by Redmen Ladies' Aid. Rev. L. Guebert of Clareholm acted as master of ceremony. Mayor Lynch-Staunton was on hand to welcome the leaguers and Mr. Wiggins welcomed them to the school. The evening closed with a devotional by Rev. Fox entitled "Our Family."

Sunday morning communion service was taken by Rev. Fox with Rev. W. Schoepf assisting.

Sunday evening Rev. Schoepf of Edmonton conducted the vesper service, which included the installation of new district officers. A farewell lunch was served after the service to bring a memorable and wonderful weekend of Christian fellowship to a close.

NOTICE OF POLL
(Section 139 (a) 1)
OLDS SCHOOL DIVISION NO. 31
ELECTION IN
SUB-DIVISION NO. 4

Take Notice that, for the purpose of the election of a Trustee for Sub-Division No. 4 of the Olds School Division No. 31, a poll will be held in each of the school districts below on the 20th day of February, 1957, from 1 p.m. to 4 p.m.

School districts are mentioned first in each case, the polling place follows:

Grand Centre School District, Carstairs School.
Carstairs School District, Carstairs School.
Greenwood School District, Carstairs School.
Benton School District, Carstairs School.
Tan-Y-Bryn School District, Carstairs School.
Yok School District, Carstairs School.
Davenport School District, Carstairs School.
Meadowdale School District, Davies School.
Rodney School District, Davies School.
Davies School District, Davies School.
Green Acres School District, Davies School.
Hawkins School District, Davies School.
Jutland School District, Midway School.
Burnside School District, Midway School.
Siebertville School District, Midway School.
Barnett School District, Midway School.
Mona School District, New Berthal School.
New Berthal School District, New Berthal School.
The following persons have been nominated:
1. ELLIS G. TURNER, Farmer, Carstairs, Alta.
2. L. R. BALDERSON, farmer, Carstairs, Alta.

The convention was attended by 110 registered leaguers, representing many points in Alberta.

No Need For Continuous Advertising

Preachers...

Should preach only one sermon or so a year. People are against sin anyway, so why harp on it.

Traffic Lights...

Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

Teachers...

Do not need to review lessons. Tell the children just once and they'll never forget.

Highway Police...

Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

Out of Towners...

That advertisements in the local paper and mail order firms that send out catalogues are wasting their money. Everyone knows what is sold in the stores in town and they'll all shop at home.

But if you are one of the foolish kind — like the Notre Dame cathedral that has stood for six centuries but still rings the bell every day to let people know it is still there — and believe in continuous, profitable advertising then you will want to advertise in

The Didsbury Pioneer

FOR YOUR

Plumbing & Heating Requirements

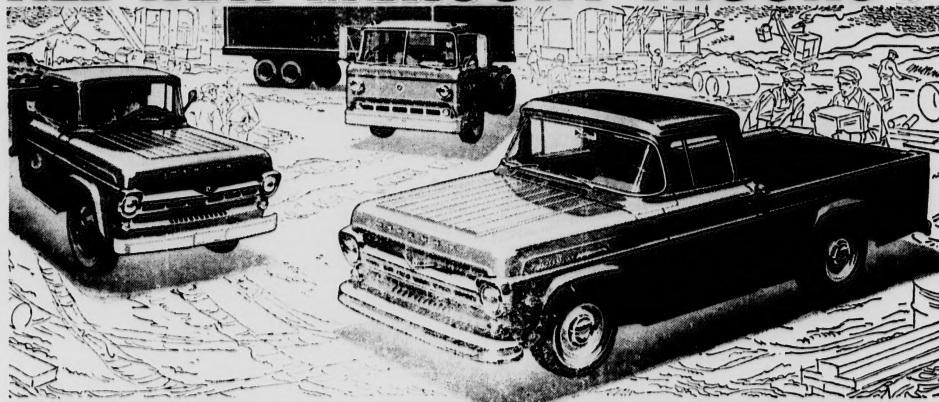
SEE...

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

Introducing for '57

ALL-NEW MERCURY TRUCKS!



Mightiest Mercury trucks ever—featuring Payoff Design

MERCURY TRUCKS
FOR '57

PAYOFF IN PROFIT

NEW Short-Stroke V-8 or 6 engines payoff in economy.
NEW practical styling pays off in extra payload space!
NEW automatic transmissions payoff in smooth operation.
NEW stronger, sturdier frames payoff in durability.
NEW lower, wider, roomier cabs payoff in driver comfort.
NEW hydraulic clutch pays off in easier shifting, less wear.
NEW safeguard features payoff in extra driver safety.
NEW big range pays off with a model designed for your job.



COWAN & MOORE

Sales and Service

CONSERVATIVE Nomination Convention

FOR
RED DEER FEDERAL CONSTITUENCY
ODD FELLOWS, HALL, RED DEER

Friday, Feb. 15th

3:00 P.M.

All Dielenbaker Supporters Welcome

Speaker: MR. CARL NICKLE

Your Future is Here... In Alberta

THOSE OF YOU WHO LIVE IN THE COUNTRY might be aware, but we will wager few city folks know, that it takes about 18 million bushels of seed grain to plant Alberta's fields in the spring. Most of this seed must be cleaned before it is suitable for planting. That's where the 18 Municipal Seed Cleaning Plants in the province do a yeoman job. They operate on a round-the-clock basis these days to help ensure a good clean crop this year. And that can mean a good crop economically.

THESE SEED CLEANING PLANTS, by the way, are built and operated by the people of the district they serve, with the advice and financial assistance where required of the provincial Department of Agriculture.

AS THIS MATERIAL REACHES PRINT, it is likely the Provincial Legislature will be in session. It convenes February 14. It is surprising to consider the number of people who have never been in the gallery during a sitting. We would suggest that you, and your family, visit the Legislative Building some afternoon during the sitting. The visitor's gallery is reached from the third floor of the Legislative Building, and is open to everyone. The only rules are, don't try to take pictures, or take notes of speeches being made on the floor. The press gallery, over the Speaker's chair, is the only place writing is permitted off the floor. The conduct of your business in government is interesting. It will pay you to visit the House.

See You Soon—

Your Future is Here... In Alberta

THE GOVERNMENT OF ALBERTA IS THE LARGEST OF A SECTOR FINANCED BY THE GOVERNMENT OF ALBERTA

GOVERNMENT OF THE PROVINCE OF ALBERTA

CLIP AND MAIL TODAY

PUBLIC RELATIONS OFFICER,
Legislative Buildings, Edmonton, Alberta.

PLEASE SEND ME INFORMATION ON THE FOLLOWING

GOVERNMENT DEPARTMENTS:

☐ AGRICULTURE ☐ EDUCATION ☐ FINANCE ☐ HEALTH ☐ INDUSTRY ☐ JUSTICE ☐ LABOUR ☐ LAND ☐ NATURAL RESOURCES ☐ POLICE ☐ PUBLIC WORKS ☐ TRANSPORTATION ☐ TREASURY ☐ WATER RESOURCES

NAME (Please Print).....

ADDRESS.....

CITY & TOWN.....

CAMPBELL'S FOOD STORE PREMIER MEATS

"THE COMPLETE FOOD CENTRE"
RAY and BETH CAMPBELL

JOHNSON'S STRIDE WAX, Big Bonus Can, Pint	85c
PRIDE FURNITURE POLISH	8 oz. 79c
Free Plastic Towel Holder	
SALA QUEEN FROZEN PEAS	2 for 39c
PINK GRAPEFRUIT	6 for 49c

SATURDAY SPECIAL

BURNS' PURE PORK SKINLESS SAUSAGES	1 lb. pkg. 22c
BEEF LIVER, sliced	lb. 25c

All Meat Government Inspected

MERCHANDISE GUARANTEED
FREE DELIVERY

GROCERIES 134

MEATS 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

The faculty and staff were entertained in the Peter Waldin home in Calgary on Saturday evening for a buffet dinner. It was beautifully served and Mrs. Waldin was a most gracious hostess for the evening. Mr. Waldin demonstrated on his electric organ, to the delight of the guests.

Mr. Larry Fog of the Union Gospel Mission was guest speaker in chapel Friday. He told of the work of the missions, particularly as concerns alcoholism.

This coming Sunday the students will have charge of the services in the United Missionary Church. This is always an interesting day for them and we expect a good attendance. President Taylor will speak in the interests of the college at the morning service.

Preparations for reports are being made in the offices of the College in preparation for the annual meeting of the board of directors, Feb. 20. They always bring inspiration to us as they meet to plan and consider the future of the college. Rev. W. Annett of Winfield, B.C., is chairman of the board.

We regret that Miss Barbara Garner had to return to her home in Washington by plane due to a recurrence of rheumatic fever. She left on Thursday. This will require weeks of rest and care.

This Wednesday the college is observing a day of prayer. Once each semester the faculty arrange for such a day.

The young men engage in hockey practice at the arena at specified times during the week. Perhaps there will be a hockey match soon.

The young women of the college are at present in an elimination contest in ping pong during their physical education periods. The champions in teams and singles will play off some evening. We'll let you know who wins and perhaps you may wish to challenge them.

BERGEN NEWS

(From Our Own Correspondent)

The W.A. held their monthly meeting at the home of Mrs. T. Haug, with Mrs. S. Clarke as hostess. Following the business meeting, material to be made into various articles was distributed. The next meeting will be at the home of Mrs. Dolly Stringer.

Mrs. Fred Mill is recovering from painful burns which she received when she slipped and in falling put her hands on a hot stove.

Another victim of a burn is Mrs. Mary Scott, who went to Calgary last Tuesday to receive treatment for a burn from a heating pad.

Rev. and Mrs. Carl Lehman, returned missionaries from India, showed pictures at the U.M. church on Sunday afternoon.

NOTICE OF PLEBISCITE

Pursuant to representations made by the Mountain View Hall Suppression Association notice is hereby given that it is the intention to conduct a plebiscite of the Proprietary Electors of the Municipal District of Mountain View No. 49, to determine the wishes of the electors regarding a Hall Suppression programme for the Municipal District of Mountain View, covering the whole of the District in the west half of Range 2, and all of Range 3 west of the 5th Meridian. The area to be included shall be specifically Townships:

- Twp. Range:
29 W½ Rge. 2 W 5th
29 All Rge. 3
29 W½ Rge. 2 W 5th
30 All Rge. 3
30 W½ Rge. 2 W 5th
31 All Rge. 3
31 W½ Rge. 2 W 5th
32 All Rge. 3
32 W½ Rge. 2 W 5th
33 All Rge. 3
33 W½ Rge. 2 W 5th
34 Sec. 4 to 9, Rge. 2 W 5th
34 Sec. 1 to 12 - Rge. 3, W 5th

The cost to the Proprietary Electors of this project to be conducted by the W.R.D. Corporation will be \$18,000.00, and if approved, will be added to the regular current tax levy, plus other administrative costs to be determined. This project is for a one year contract. The plebiscite will be held on March 16th, 1967, from 9 a.m. to 5 p.m.

MUNICIPAL DISTRICT OF MOUNTAIN VIEW NO. 49, DIDSBURY, ALBERTA.

NOTICE

Notice is hereby given that in accordance with the provisions of the Tax Recovery Act, Tax Notifications will be placed against all lands which are in arrears for more than one year as at March 15th, 1967.

M. D. of Mountain View No. 49, J. RIDDOCH, Secretary-Treasurer 7-11c

CARD OF THANKS

I wish to thank Dr. Asquith, the matron and staff for the good care which I received while I was a patient at the hospital. Also thanks to my friends and neighbors for the lovely cards and gifts.

EDNA DOWELL

EAST NOTES

(From Our Own Correspondent)

Seven tables of whist were played at Mrs. Ronald Milne's last Wednesday night, with honors going to Mr. and Mrs. Orville Schneider, Mr. Jack Owens and Mr. Selinski. Next whist drive to be held Feb. 20 at Mrs. Patterson's.

We are glad to hear that Mrs. Edna Dowell is home from hospital. Best wishes for a full recovery.

Mr. and Mrs. Conrad Wagner and Ernest were recent visitors with Mr. and Mrs. Schumaker.

Reginald Schumaker called on his parents Sunday and also with his brother Stanley and family.

Mr. Walter McCulloch and Mr. George Long were Calgary business visitors last week.

Mr. and Mrs. Harold Shiels and Mr. and Mrs. Bruce Shiels and Mrs. Margaret McCoy, attended their nephew's funeral in Calgary Monday afternoon.

Congratulations to the Shiels rink which won a second prize at the Red Ranch soupria.

Mr. and Mrs. Walter McCulloch visited with their daughter Jessie and family Sunday evening to pick up Leonard who had spent a week with his sister.

Mr. and Mrs. Herb Zieglar and family called on Mr. and Mrs. A. Thompson Sunday evening.

Notes From D.A.

By Howard J. Fulscher

Trees, whether for ornamental or shelter purposes are beautiful and valuable. In establishing a shelter belt about your buildings a plan should first be drawn. This plan should be complete and definite, one which would show where protection is wanted and type of shelter which is to be established. Land to be planted in trees should be summerallowed for one year; it is essential to have the land free of grasses for the successful establishment of trees. A shelterbelt should be at least 100 feet from any buildings and should be on the side which prevailing winds come from.

Many may be planting a few trees about the home grounds this spring. Following are a few recommendations about planting these — firstly deciduous trees, when they arrive from nursery keep roots moist until planted. Dig holes large enough to hold roots without cramping and set plant slightly deeper than before.

Prune off any broken or dead portions of the roots and then work top soil among the roots until hole is full. Trump soil firmly to eliminate any air spaces which cause drying out of roots. If soil is dry half fill hole with water and allow to soak away. Leave a small depression for water.

When evergreens come from the nursery with their roots balled in soil and wrapped with burlap, do not remove the burlap when planting. It does not hinder the growth of the roots as it rot quickly. Dig hole deep enough to hold the ball, pack top soil around it and proceed exactly as you would for deciduous material. When watering, however, break of the force of the water by wrapping burlap around the end of the hose.

RED & WHITE

SAVES YOU MONEY EVERY DAY

FROZEN FOODS ARE IN WIDE VARIETY AT THE RED & WHITE STORE. TAKE ADVANTAGE OF OUR COMPLETE SELECTION OF FROZEN FOODS — they're full of flavor, they're convenient and low in price!

SALAD QUEEN FROZEN PEAS, 12 oz., 2 for 39c

SALAD QUEEN FROZEN STRAWBERRIES, 15 oz. 42c



AS NEAR AS
YOUR PHONE!
"Buy At Home"

AS NEAR AS
YOUR PHONE!
"Buy At Home"



The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 85 per cent of Didsbury and District to buy their needs in your place of business.

Ship Your Stock Through The

Mountain View Co-Operative
Livestock Marketing Association

Local Agent: R. E. GILLRIE

A Message To Our CLIENTS

THE 1956 INCOME TAX FORMS
HAVE ARRIVED... WE WOULD
APPRECIATE YOU MAKING YOUR
APPOINTMENT AS EARLY AS POSSIBLE.

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline
C. E. Reiber Phone 90 A. W. Reiber



Here are FIVE REASONS why
"VALUE-CHECKED" Used Equipment
IS YOUR BEST BUY!



Buy used equipment you can trust. "Value-Checked." It's your best buy because of these five reasons:

1. It's thoroughly inspected.
2. It's in top working order.
3. It's honestly described.
4. It's economically priced.
5. It's backed by a full 60-day warranty... in writing.

Visit our lot this week and see the "Value-Checked" equipment listed at the left. You're always welcome!

THIS WEEK'S SPECIAL

1952 Massey Harris
Model 55 Diesel

Cowan & Moore

Sales And Service

PHONE 132

DIDSBURY

Buy "Value-Checked"
USED EQUIPMENT AND
BUY WITH CONFIDENCE!

Little Items of Local Interest

Mr. and Mrs. David Downie and sons, Davey and Keith of Calgary, were Sunday visitors at the home of Mr. and Mrs. Fred Burrell, Pat Dempsey, a nephew of the Burrells, accompanied them.

Meilyn Community sent in a \$10 cheque to help with the Lions Club rest room project.

Ladies' Select your "Harvey Woods" nylon. \$1.00 a pair at Berscht's.

Born, February 9, in Cornwall General hospital, to Mr. and Mrs. Art McLeod (Olive Snyder), a son, Donald Wilfred, 7 lbs. 7 oz.

Guests at the home of Mr. and Mrs. George Thring on Sunday were Mr. and Mrs. K. Rosenberger and family of Balzac.

Mrs. Ed Ford will be at home to members of Mons Chapter, I.O.E. Sunday, following evening church service.

Mr. Don Freeman and Miss Donna Fyke of Edmonton were weekend guests with the former's mother, Mrs. Nancy Freeman.

Mrs. Les LeClair is in Edmonton, where she was called due to the sudden death of her brother, Mr. R. H. Patterson.

Mr. and Mrs. Don Nichol and family of Calgary were weekend guests with the former's parents, Mr. and Mrs. Fay Nichol.

Noticed among those attending the Winnipeg Ballet at Red Deer last Saturday were Mrs. A. Thompson, Mr. Barry Thompson, Mrs. H. Lynch-Stanton and Mrs. Alfred Allen.

To Conduct Here . . .



Shown above is Joseph W. Hopkins who will bring his student concert band to Didsbury on Feb. 25 to present them in concert in the school auditorium. The event is under the auspices of Knox United Church Men's Club.

POPULAR COUPLE LEAVING DIDSBURY

Knox United Church choir held a social hour after services on Sunday night to honor George and Dorothy Thring, who have been faithful members of the choir for eleven years. They are leaving in the near future to take up residence in Calgary or Red Deer.

The basement was packed with well-wishers, who were led in a lively sing-song by Mrs. Leeson, with Mrs. Paul at the piano. Following this, Mr. Dave Jenkins, on behalf of choir members, spoke of the fine service the Thrings have contributed to the church by being in the choir for such a long time. George, who sang bass and Dorothy as an alto, will be greatly missed by all.

Rev. Stanton presented the honored guests with a leather-bound hymn book from the congregation.

Driver's Prayer . . .

Dear Lord, before I take my place Today behind the wheel, Please let me come with humble Heart before Thy throne to kneel, And pray that I am fit to drive Each, busy thoroughfare, And that I keep a watchful eye, Lest some small child be there, And keep me thinking constantly About the Golden Rule, When driving past the playground Zones, or some busy school, Then when I stop to give someone His right to cross the street, Let me my brother's keeper be And spare a life that's sweet, Please make me feel this car I drive, You gave me to enjoy And that its purpose is to save Mankind, and not destroy.

TODAY'S CHUCKLE . . .

Sign on a store front: "This is a non-profit organization — please let us change."

UNITED CHURCH OF CANADA
Rev. T. J. Stanton, M.A.
SUNDAY, FEBRUARY 17
Westcott Sunday School 10:30 a.m.
Westcott Service 11:00 a.m.
Knox Church School 11:00 a.m.
Knox Evening Worship 7:45 p.m.
Subject: "LIFE'S PURPOSE"

This is The Fourth in the Series "WHAT I BELIEVE"

Coming Events

Rugby W.I. will hold a military whist drive in Elton school Monday, Feb. 28, at 9 p.m. sharp.

The date of the Lions Club annual Ice Carnival has been set back to March 2nd. Dig out your fancy costumes for this fun-making event.

The annual meeting of Mountain View Community Hall will be held on Feb. 20 at 8:30 p.m. in the hall.

The W.C.T.U. will meet in the home of Mrs. Shantz at 2:30 p.m. Friday. This is a Frances Willard Memorial meeting. Visitors are welcome.

Fallen Timber Rural Electrification Association will hold its annual meeting at Bersen hall, Saturday, Feb. 23, at 8 p.m.

Didsbury and Carstairs 4H Club will hold its regular monthly meeting, Saturday, Feb. 16, at 1:30 p.m. at the home of Reid Clarke.

The Rugby Local will hold its annual meeting on Tuesday, Feb. 19 at 8 p.m. in Zella school. Mr. Sherman, district director, will be guest speaker.

There will be a dance at Mountain View on Friday, Feb. 22, with Reese's orchestra supplying the music.

Annual meeting of Didsbury Fish and Game Association will be held in Lions hall, Feb. 20 at 8 p.m. All members are requested to attend. Films will be shown following the meeting.

Regular monthly meeting of Mons Chapter, I.O.E. will be held this Thursday, Feb. 14, in the Lions hall at 8:15 p.m. Members are reminded of the Founder's Day service, Knox United Church, on Sunday, Feb. 17, 7:45 p.m.



ADAMS — HALEY
A very pretty wedding was solemnized in Cremona United church on Friday, Feb. 8, when Daphne Haley, daughter of Mr. and Mrs. P. Haley of Cremona, was united in marriage to Mr. Francis Adams, son of Mr. and Mrs. E. G. Adams of Water Valley. Rev. A. Mage officiated at the double ring ceremony.

The bride, dressed in a hooped skirt, bridal gown of lace over satin, was given in marriage by her father. She wore a three-quarter length veil and carried a bouquet of sweetheart roses and white carnations.

She was attended by the groom's sister, Miss Joanne Adams, gowned in pale blue net and carrying a mixed bouquet.

Preceding the bride down the aisle was a diminutive flower girl, Lynn Walker, gowned in ankle-length rose colored net, accompanied by the groom's youngest brother, Larry as ring-bearer.

The groom was attended by the bride's eldest brother, Mr. Douglas Haley. The guests were ushered to their seats by Warren Reed and Ronnie Hettiger.

As the wedding party took its place before the altar, Mrs. D. Munn sang "The Wedding Prayer" and during the signing of the register she sang "Because." Pianist was Mrs. G. Reid.

The reception was held in the church basement with 70 guests present.

A note of interest was the visit of the bridal party to Didsbury hospital so the groom's eldest sister, Mrs. Etta Burnett and the bride's aunt, Mrs. J. Simpson, patients there, could participate to a degree in the excitement of the wedding. Following a short honeymoon the happy couple will reside at Water Valley.

LATE CLASSIFIEDS

FOUND — Crescent wrench on the main street. Owner contact N. A. Dyck, Didsbury. 1tp

FOR SALE — Registered purchased Hereford bull, four years old. Guaranteed sound. For further details phone 418. 7-2tp

NOTICE

The annual meeting of the Jutland Burnside Farmers Community Society will be held at Lone Pine hall on Monday, March 4, 1967, at 8:00 p.m.

H. J. Richardson, Secretary-Treasurer

IN MEMORIAM

In loving memory of Jessie McInnes, who passed away February 15, 1964.

"The rolling stream of life rolls on
But still the vacant chair
Recalls the love, the voice, the smile.
Of the one who once sat there."
Ever remembered by her husband and family. 1tp

DIDSBURY VARETY STORE

PHONE 42 DIDSBURY

For Your Spring Sewing Requirements
We Have Your Selection . . .

FLORAL PRINTS, STRIPES and CHECKS
BROADCLOTH (wide range of colors)
DENIMS and SUITINGS
BUTTERICK PATTERNS
NOTIONS, Zippers, Thread,
Buttons, Etc.



\$24.95

Leeson Hardware

PHONE 7

DIDSBURY

Trains travel faster
than you think!



BERSCHT'S

"SUPER
WEEKEND
VALUES"

48 Only — LADIES' DRESSES — Regular to \$19.95
ONE PRICE \$5.00 Each
7 Only — LADIES' COATS — Regular to \$34.95
ONE PRICE \$15.00 Each
22 Only — MEN'S JACKETS — Regular to \$18.95
ONE PRICE \$9.00 Each
25 PAIR MEN'S OXFORDS —
ONE PRICE \$3.99 Pair

J.V. Berscht & Sons

Phone 36

Didsbury

Scrubbing!
Does in Minutes!

SPEED-EASY

Satin

Synthetic Rubber Wall Finish
Paint a room today. Use it tonight.
It's easy with SPEED-EASY
Satin. So satin smooth to use,
dries so fast, stands hard wear...
can be scrubbed over and over.
No "painty" odor, no "lap marks".
For plaster, wallboard, masonry
— needs no primer, 10 pastel
colours and white — also 9 rich
Coronation Colours.

Didsbury
LUMBER CO. LTD.

"Your Yard for a Deal"

Phone 65 HOWARD ALLENSON

FOLKMANN'S CLOTHING

SEW AND SAVE SALE STARTS FEBRUARY 14

FREE PRIZE OF 42 PIECES

Gigantic Door-Opening Special —
English Gingham Yard 39c

Two O'Clock Special —
Terry Towels Each 34c

First Saturday Special . . . Big Surprise!
Last Day's Special . . . Door Opening Surprise!

Spreeman Welding

We Have ONE NEW TRUCK HOIST For 1½ or
2-Ton Truck On OUR HANDS; can give you a
good deal and good terms to responsible party.

Also A 6-CYLINDER CHEV. MOTOR, complete
with good radiator; really good condition.
cheap.

SHOP and PORTABLE WELDING
— PHONE 74, DIDSBURY —



say "Be My Valentine" with

Count's
Hallmark

The request to "Be My Valentine"
is one of the nicest compliments you
can give. Add to that comfort
ment by sending Count's Hallmark
Valentines that show "you care
enough to send the very best."
Choose yours soon at

Law's Drug Store

The REXALL Store

PHONE 40 — DIDSBURY, ALBERTA